

**Job Title:** Content Manager  
**Reports To:** Vice President of Marketing  
**Territory:** Work from home, remote setting  
**Compensation:** \$15/hour USD  
**Hours:** Minimum of 3 days per week; 24-30 hours per week; schedule to be determined based on availability.  
**Process:** Submit resumes to: [heather@smartcoversystems.com](mailto:heather@smartcoversystems.com). Upon receipt of credentials, a video interview may be scheduled with qualifying candidates.

#### Job Description

SmartCover is seeking a creative and resourceful professional to develop content related to the mission of the water and wastewater business – safeguarding public health, protecting the environment and preserving quality of life. Candidates can expect to gain a greater understanding of the wastewater industry, remote sewer monitoring technology, and niche marketing related to public and private utilities. Marketing programs are an integral part of company priorities, strategy, and growth goals. Role has the opportunity to make significant contributions to a fast-growing company.

Please note this position is designed for candidates with marketing, data analytics or content development experience. This is a regular, part-time position to support sales and marketing content development.

#### Requirements

The ideal candidate is someone who takes initiative, is reliable, curious, with a positive attitude, growth mindset and an eagerness to make a meaningful impact on essential infrastructure. They'll need to demonstrate critical thinking, be adaptable and exhibit an acumen of communication skills, office decorum, and manners. Seeking candidates who have a range of skills related to strategic content development including:

- Advertising
- Branding
- Copywriting
- CRM, CMS, SEO
- Data Analytics
- Editorial Planning
- Automated Email Marketing
- Event Management
- Graphic Design
- Internal Communications
- Lead Generation
- Marketing Automation
- Marketing Personas
- Social Media
- UI/UX Design
- Video Production

Desired knowledge and ideally proficiency with the following:

- Canva
- Constant Contact
- Google Alerts
- Google Analytics
- HootSuite
- LinkedIn
- Video Production/Loom
- Salesforce
- Twitter
- YouTube
- Jotform
- Adobe Photoshop



### About SmartCover

SmartCover® is an award-winning, trailblazing technology company serving the wastewater industry. We work with public and private utilities throughout North America to maintain wastewater collection systems, safeguard public health and prevent contamination of our waterways. Our customers face ongoing challenges related to resource limitations, harsh work environment, severe weather conditions, and deteriorating pipes.

Since 2005, the company has prevented thousands of sewer spills and saved millions of dollars for wastewater utilities. A SmartCover system gathers and monitors remote sewer data from a manhole cover, proprietary software performs analytics, and the system delivers timely advisories to response teams via desktop or smart device. In addition to preventing sewer spills, SmartCover's suite of technology has a range of applications including the reduction of high frequency cleanings, locating infiltration and inflow (I&I), intrusion detection, and H2S monitoring. The technology integrates with the Iridium® satellite network, making it impervious to power or cell outages, and advantageous for the typically inaccessible sewer access points. SmartCover is headquartered in the San Diego area with additional offices in Texas. We are on an accelerated growth path backed by XPV Water Partners.